Your Vision. Your Way.

Free sample exercise

Written self-study course: six modules, eighteen lessons, twelve templates, three fictional cases and a thirty-day plan. Six supplementary audio exercises. No video lessons, personal coaching or guaranteed outcomes.

Jonas: Finish a creative project

Jonas wants to make a small illustrated booklet. His vision is a finished object on his desk, not a particular income. He owns drawing materials and has forty minutes on two evenings. His project is to draft six simple pages, make a test print and ask one person for clear feedback. He limits the scope to black and white. Selling, choosing a platform and checking intellectual property requirements belong in a later specialist process if needed.

Separate wishes, outcomes and actions

A wish describes a direction. An outcome describes an observable later state. An action describes what you actually do. Write the three levels underneath each other. Jonas: “I want to be creative”; “a six-page booklet exists as a test print”; “on Tuesday I sketch the first rough page”.

Notice whether your outcome depends on somebody else. An offer is a possible outcome, not an action you control. Mara can write and send a request if she chooses. She cannot force a reply, so she evaluates her preparation separately from the response.

For the first month, choose an outcome you can largely produce yourself: a draft, a reasoned decision or an arrangement you have tried. Add one external influence you cannot control. This does not diminish the wish; it makes responsibility more precise. In Worksheet 02, check whether another person could understand what should actually exist at the end.

Choose one case. Write the wish, an outcome within the person’s influence and a first action. Name one excluded extra task. Then apply the structure to your own project.

Model answer and self-check

Jonas: create something; a six-page test print; sketch one rough page on Tuesday. Excluded: opening a shop. The test print can be checked; a sale would not be an appropriate success criterion here.

One focus, one observable outcome, one action under your control and one clear boundary are present.

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